

STRATEGIC MANAGEMENT IN HEALTH CARE  
PADM 7620 & MGT 7620  
Spring 2005

Instructor: Katharine C. Rathbun, MD, MPH

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WWW: <http://biotech.law.lsu.edu/Courses/mpa/index.htm>

Office Hours: Appointments can be made by email.

Text: Managing Health Services Organizations and Systems, fourth edition; Longest, Rakich & Darr; Health Professions Press, Baltimore.

#### COURSE OBJECTIVES:

Students will understand the basic structure and function of health care institutions..

Students will be able to integrate ideas from various functional areas such as accounting, finance, and management in the special setting of health services institutions.

#### COURSE STRUCTURE

Class participation: Classes will be held from 6pm to 9pm on Tuesdays in 3142 CEBA. Attendance is essential. Participation will be reflected as part of the final grade.

Final Grade: There will be a midterm paper and a final exam that are each 40% of the grade. Class participation will be 20%.

Course Policies: Both the paper and the final exam are to be completely independent work. Do not discuss the examination with another student until after all exams are turned in.

#### ASSIGNMENTS

Readings in the Text: Students are expected to read the chapters before coming to class and be prepared to discuss the material in the chapters. Students are encouraged to read critically and discuss areas where they disagree with the text or the lectures.

Paper: Specific information about this assignment will be given out by February 15, 2005. The paper will be in the format of a policy and procedure within a healthcare organization. The paper will be due at the beginning of class March 15, 2005.

Final Exam: The exam will be a short answer test to be answered on the exam sheets. The exam will be handed out at the end of class on March 8, 2005 and must be returned one week later at the beginning of class March 15, 2005.

Late Assignments: In the event of personal problems that interfere with meeting these deadlines, you must communicate with Dr. Rathbun and make arrangements before the assignments are due. Late assignments will only be accepted in extraordinary circumstances.

| <b>SCHEDULE OF CLASSES</b> |   | <b>Chapters</b> |
|----------------------------|---|-----------------|
| January 18                 | FIRST CLASS - Who's Who in Healthcare   | 2               |
| January 25                 | Development of Healthcare Organizations<br>(Prof. Edward P. Richards, LSU Law School) | 4               |
| February 1                 | Law and Healthcare<br>(Prof. Richards)  | 14              |
| February 8                 | MARDI GRAS – No Class   |                 |
| February 15                | Management and Organizational Design<br>(paper assigned)                              | 1 & 3           |
| February 22                | Healthcare Organizations  | 5               |
| March 1                    | Healthcare Technology   | 6               |
| March 8                    | Problem Solving   | 7               |
| March 15                   | Strategic Planning<br>(paper due)   | 8               |
| March 22                   | SPRING BREAK – No Class   |                 |
| March 29                   | QA, Control, Resource Allocation  | 9 & 10          |
| April 5                    | Human Resources   | 11              |
| April 12                   | Organizational Change   | 12              |
| April 19                   | SPEAKER – Final Given   |                 |
| April 26                   | SPEAKER – Final Due   |                 |
| May 3                      | LAST CLASS – Review Final and Summary   |                 |